

Kansai Electric Power works actively with local people in the hopes of making valuable contributions to the communities where we do business.

Hosting a Kansai-wide exhibition of works by disabled artists.



●Kanden Collabo Art 21

Since 2001, Kansai Electric Power has supported artists with disabilities by hosting exhibitions of their works. The company receives submissions from several hundred artists, and exhibits 30 carefully selected works at nine locations. Many visitors to the exhibitions have said they came away deeply inspired by the fascinating artwork.

Hosting classical music concerts around Kansai is one of the ways we support the cultural life of the region.

Since 1988, Kansai Electric Power has hosted classical music concerts at our head office and branch offices. Events such as our Kanden Classic Special give people an opportunity to enjoy classical music in their own communities.



●Kanden Classic Special (fiscal 2008)

Playing an active role in cleanup campaigns in cooperation with the community.

Working hand in hand with our neighbors, Kansai Electric Power takes active part in cleanup campaigns and other efforts to beautify communities. We also cooperate with local fire departments to conduct inspections of electrical equipment in cultural and historic facilities, and both support and participate in festivals and other events that keep Japan's traditional heritage alive.



●Helping to clean up Kasuga Grand Shrine in Nara

Working with local governments and companies to attract foreign and domestic business to Kansai.

In recent years, the Kansai region has attracted businesses that are helping to revitalize the regional economy, such as the flat-panel display manufacturing industry that has grown up around Osaka Bay, and the lithium-ion battery plant being constructed on the site of the former Osaka Power Station. Kansai Electric Power supports this effort by disseminating information about the advantages of Kansai to draw new industry and investment to the region from around Japan and overseas. Our PR efforts are helping to build a stronger economic base for the region.



●Artist's conception of the fully completed Panasonic Energy Company lithium-ion battery plant (Suminoe Ward, Osaka)

We discuss energy and environmental issues with children in our mobile classrooms.

Today's children will be tomorrow's leaders, and they will inherit a world in which energy and the environment are vital concerns. To get children thinking about these issues from an early age, Kansai Electric Power employees visit elementary and junior high schools and conduct educational activities in "mobile classrooms." Arranged by staff at various Kansai Electric Power offices, the lessons let kids enjoy learning through experiments and hands-on activities. In fiscal 2008, approximately 52,000 children learned about energy and the environment at some 1,200 classes conducted by our employees.

Our PR facilities help local people find out more about electricity and energy.



●EL City Nanko, a facility for PR purposes

Kansai Electric Power has established facilities for PR activities, open to the public, at our power plants and other locations in order to help people learn more about electricity, energy and the environment, and to keep the lines of communication open with local residents. In March 2009, our EL City Nanko facility inside the Nanko Power Station (Suminoe Ward, Osaka) was renovated and reopened with a focus on science. Exhibits and videos let visitors enjoy learning about the wonders of power, magnets, light, heat and other scientific phenomena and mechanisms.

Electric Power Company Pavilion at KidZania Koshien enables kids to experience simulated power maintenance work.

At KidZania Koshien, a theme park that opened its doors in March 2009 in Nishinomiya, Hyogo Prefecture, kids can experience various grown-up jobs and learn more about what makes society tick. Kansai Electric Power sponsors one of the pavilions here, in which kids can try their hand at restoring power to the community after a blackout, and through this experience gain a sense of the vital importance of electric power, as well as the satisfaction of fulfilling a mission and benefiting the community at large.



●Inside the Electric Power Company Pavilion