

Message from the Management

Since the inception of partial deregulation of Japan's retail electric power industry in March 2003, the scope of the liberalized market has expanded in graduated phases. This development has accorded customers a notably broader range of energy choices to enhance the quality of their daily lives and business activities. To provide such selective prerogatives tailored to all requirements, however specific they might be, a partner is needed who possesses knowledge and expertise spanning the full spectrum of energy modes.

The Kansai Electric Power Company, Inc. (Kansai EP) has been supplying the electricity vital to home living and business activities for many decades. Today, turning to advantage the vast experience and technological skills we have nurtured through the years, we are renewing our commitment to serve as a trusted partner with capability to respond to the diversified needs of all our customers, in order to improve both their home living and business environments.

Above all, we cherish the deep trust placed in us by our loyal clientele. And to respond to that trust, today more than ever the full complement of Kansai EP employees is taking to heart the Company's obligation to provide its customers the stable and secure supply of electricity indispensable to the needs of both private users and the business community.

We earnestly ask for your ongoing support as we move forward to carry out this renewed pledge in the coming years.



Yoshihisa Akiyama
Chairman of the Board of Directors

Yohsaku Fuji
President and Director

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