

Message from the Management

Since its establishment in 1951, The Kansai Electric Power Company, Inc. (Kansai EP) has steadily forged a relationship of solid trustworthiness through its continuing contributions to the realization of a community in which electricity can be depended upon with complete peace of mind. To respond to the broadbased trust we enjoy today, going forward we will continue to deliver high-quality electricity largely via the safe operation of nuclear power facilities, while fully addressing social demands relating to environmental protection and energy security.

Today Japan's electric power industry is undergoing major transformations precipitated by phased deregulation. In response Kansai EP is pursuing vigorous initiatives on diversified fronts, both to build further on the trust now placed in us and to ensure the Company's sustained growth into the future. With respect to our core electricity operations, we are aggressively working to enhance related services and develop new rate schedules. On a Groupwide basis, we are mustering our comprehensive resources in peripheral areas already encompassing operations in gas supply, amenities in support of lifecycle needs, and information technology (IT) services. Through these and other undertakings across a broad spectrum, we aim to create new value for our customers and to support their lifestyles and business activities in unprecedented ways.

Internally, going forward we will seek greater management efficiency, more robust price competitiveness and an ever sounder financial structure. We will also continue to devote the full complement of our resources to research and development targeting technologies always at the vanguard of the field. In these ways we aim to achieve and maintain a competitive position at the top of our industry.

We sincerely look forward to your ongoing support in the years ahead.



Yoshihisa Akiyama
Chairman of the Board of Directors

Yohsaku Fuji
President and Director

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