

We are forging new lifestyles of unprecedented pleasure and comfort.



The Quest for Enhanced Customer Services

For more than half a century, Kansai EP has worked unceasingly in pursuit of the stable supply of electricity that its customers require to carry on their lives. Going forward, we will continue to fulfill our responsibility to the local community by developing an ever-expanding array of services to enhance their satisfaction further, as a way of expressing gratitude for our customers' faithful support.

"Hap-E Life" Plan for Richer Lifestyles

As times change, so too do our living environments in the home. Kansai EP's "Hap-E Life" is a program designed to enrich our customers' daily lives through greater security, convenience and comfort. Its underlying aim is the achievement of a residential environment centered on electricity to meet virtually all energy requirements. The program also encompasses Internet services enabling interactive communication worldwide, and home security services to provide assured protection of all family members.

Internet services (K-Opticom)



Electric hot-water supply system



IH stove-top



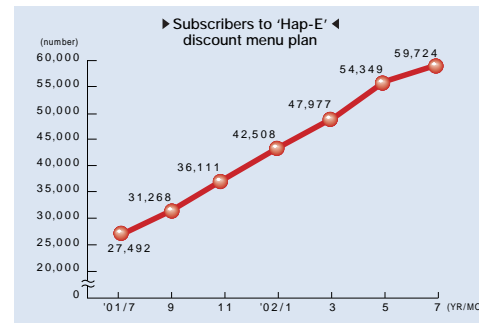
Housing performance evaluation / indication services
(Kansai Jyutaku Hinshitsu Hoshu)



Home remodeling to electrical installations (KANDEN EHOUSE)

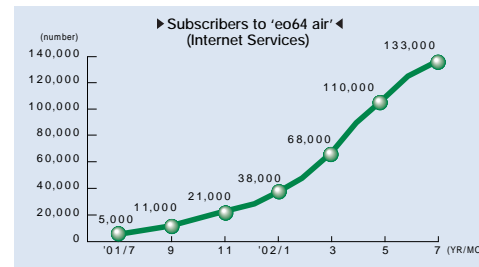


Home security services (KANDEN Security of Society)



Proactive Promotion of Totally Electric Homes

Kansai EP actively promotes the adoption of fully electric homes as a way to bring unprecedented richness to the lives of its customers. Features of today's electric homes include the safety of IH (induction heater) stove-tops and the convenience of electric hot-water supply systems, which enable hot baths at any time without waiting. In support of our commitment, we offer "Hap-E," an attractive discount menu available exclusively to customers who live in totally electric homes. Additionally we offer a "Hap-E Package" which gives subscribers the option of leasing their home appliances; related services extend to follow-up repair and maintenance.



Group Resources Devoted to Life Enrichment

In support of fully electric living environments, Kansai EP provides a host of services in conjunction with its Group companies. These cover all aspects from initial planning of home or condominium installations to quality assurance and residential remodeling. One example of how our services enrich lives is by offering access to our 40,000-kilometer fiber-optic network stretching throughout the entire Kansai region, enabling Internet services for today's broadband era. Other meticulously attentive services on offer include services relating to home security, daily life support of senior citizens, and payment settlement services. Together this cornucopia of services makes Kansai EP customers happy and proud to have us as their partner in achieving more convenient, safe and pleasurable lives.